

## INTERSTITIAL: ACME BLAMMO CIGARS

Network	TOONCAST	Writer/Producer	Aaron Weiler
Sponsors		Script Date	2/5/2013
Edit / AFX	Battle Axe – Adam Plouff	Audio	Circus Act – Nikos Mavrommatis
Animation	Primal Screen	Length	:30 - :45
Project ID	25824 – Equana Davis	Tape Log	TC_0513_01
Talent	Scott Hille	Air Date	6/1/2013

**Note: The humorous tone and limited animation style of the interstitial should approximate a low-budget, late-night infomercial for ACME products that takes itself a little too seriously.**

Aerial shot of beautiful tobacco fields sitting below a mountain basking in the warm glow of early evening. As the camera moves around the mountain and closer to workers in the rolling fields, we see a powerful lens flare from the sun, which helps transition to a slightly tighter shot of cows, and their handler, going down a rolling, dusty road carrying tobacco leaves to be dried.

VO ( SMOOTH AND CLASSY ):

**FROM THE ROLLING PLAINS AND RUGGED HILLS OF CUBA...**

**DAS PLANÍCIES ONDULANTES E MORROS ROBUSTOS DE CUBA...**

**DESDE LAS LLANURAS ONDULADAS Y COLINAS ESCARPADAS DE CUBA...**

TRANSITION TO: A slow-motion, close shot of a cigar being hand-rolled by rough hands.

VO:

**INDIVIDUALLY HAND-ROLLED FROM THE FINEST TOBACCO LEAVES...**

**INDIVIDUALMENTE ENROLADO À MÃO A PARTIR DAS MELHORES FOLHAS DE TABACO...**

**ENROLLADOS INDIVIDUALMENTE CON LAS MÁS FINAS HOJAS DE TABACO...**

TRANSITION TO: Another set of tobacco leaves ready to be rolled. We follow a hand to scoop black powder out of a barrel, which is then lovingly added to the tobacco leaves.

VO:

**...AND USING ONLY THE BEST GUNPOWDER...**

**...E USANDO APENAS A MELHOR PÓLVORA...**

**...Y USANDO SÓLO LA MEJOR PÓLVORA...**

TRANSITION TO: A close-up of Yosemite Sam's hands as he prepares to light a cigar.

## INTERSTITIAL: ACME BLAMMO CIGARS

Network	TOONCAST	Writer/Producer	Aaron Weiler
Sponsors		Script Date	2/5/2013
Edit / AFX	Battle Axe – Adam Plouff	Audio	Circus Act – Nikos Mavrommatis
Animation	Primal Screen	Length	:30 - :45
Project ID	25824 – Equana Davis	Tape Log	TC_0513_01
Talent	Scott Hille	Air Date	6/1/2013

VO:

**IT CAN ONLY BE A BLAMMO CIGAR, BY ACME!**

**SÓ PODE SER UM CHARUTO BLAMMO, DA ACME!**

**SÓLO PUEDE SER UN HABANO BLAMMO DE ACME!**

TRANSITION TO: Yosemite Sam's testimonial... he is sitting at a dimly lit table in front of a window in some western tobacco shop. He should be portrayed like the laid-back Dos Equis pitchman "The most interesting man in the world... stay thirsty my friends."

YOSEMITE SAM:

**WHEN I CHOOSE MY EXPLODIN' CI-GARS, I ALWAYS CHOOSE BLAMMO!**

**NA HORA DE ESCOLHER MEUS CHARUTOS EXPLOSIVOS, SEMPRE ESCOLHO BLAMMO!**

**CUANDO YO ESCOJO MIS CI-GARROS EXPLOSIVOS, SIEMPRE ESCOJO ¡BLAMMO!**

As Yosemite Sam finishes talking and lighting his cigar, he raises it up to the camera to make a point about the cigar (but never smokes it). It explodes immediately after he says the word 'BLAMMO' and fills the screen with a cloud of black smoke.

VO:

**LIGHT ONE AND YOU'LL DEFINITELY NOTICE THE DIFFERENCE.**

**ACENDA UM E VOCÊ VAI DEFINITIVAMENTE NOTAR A DIFERENÇA.**

**ENCIENDE UNO Y DEFINITIVAMENTE NOTARÁS LA DIFERENCIA.**

TRANSITION TO: A shot of an individual tobacco shop in some wild west town blowing up.

VO:

**AVAILABLE AT FIVE TOBACCO SHOPS...**

**DISPONÍVEIS EM CINCO LOJAS DE TABACO...**

**DISPONIBLES EN CINCO TIENDAS DE TABACO...**

## INTERSTITIAL: ACME BLAMMO CIGARS

Network	TOONCAST	Writer/Producer	Aaron Weiler
Sponsors		Script Date	2/5/2013
Edit / AFX	Battle Axe – Adam Plouff	Audio	Circus Act – Nikos Mavrommatis
Animation	Primal Screen	Length	:30 - :45
Project ID	25824 – Equana Davis	Tape Log	TC_0513_01
Talent	Scott Hille	Air Date	6/1/2013

CUT TO: An extreme wide shot of what looks like a lonely western town at the bottom of a canyon. We see black smoke rising from the remains of one building in the town, then suddenly a second tobacco shop explodes...

VO (CONT'D):

...FOUR TOBACCO SHOPS... UHHH... THREE TOBACCO SHOPS...

...QUATRO LOJAS DE TABACO ... UHHH ... TRÊS LOJAS DE TABACO...

...CUATRO TIENDAS DE TABACO... UHHH... TRES TIENDAS DE TABACO...

...and a third shop explodes... followed by a fourth tobacco shop.

TRANSITION TO: An open box of BLAMMO cigars sitting on a gunpowder barrel. The ACME logo dissolves on.

VO (CONT'D):

...GET A BOX WHILE SUPPLIES LAST!

...COMPRE SUA CAIXA ANTES QUE ACABE!

... SUMINISTRO LIMITADO, COMPRE SU CAJA YA.

CUT TO: Yosemite Sam... he is burnt and mostly black, swaying back and forth, and with a few teeth dangling loose as he talks.

YOSEMITE SAM (GRUMBLING):

OOOOOO... I SMELLS MY BOOTS A-COOKIN... UHHHH...

OOOOOO... EU ACHO QUE AS MINHAS BOTAS ESTÃO COZINHANDO... UHHHH...

OOOOOO... HUELO MIS BOTAS COCINARSE... UHHHH...

Sam sways and falls forward out of frame as we fade to black and Tooncast logo.